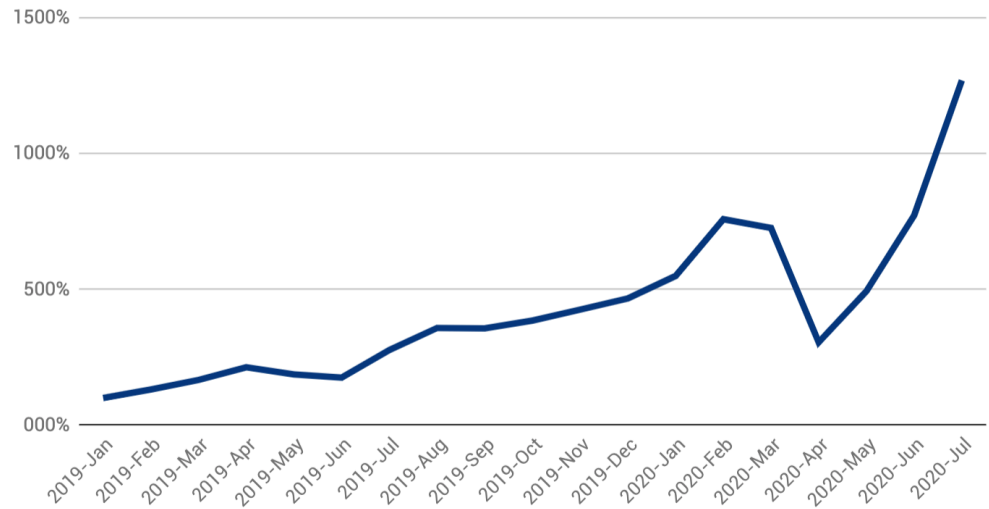


WebCargo Digital Air Cargo Monthly **August 2020**

Demand Trends

The first half of July saw transpacific rates continue their decline from their mid-May peak. But fewer converted passenger jets and new crew restrictions reduced available capacity later in the month. Together with tighter capacity, increasing demand for PPE and new tech rollouts scheduled for the holiday season, air rates increased for the first time since May.



Growth in eBookings on WebCargo (100% = January 2020 Baseline)

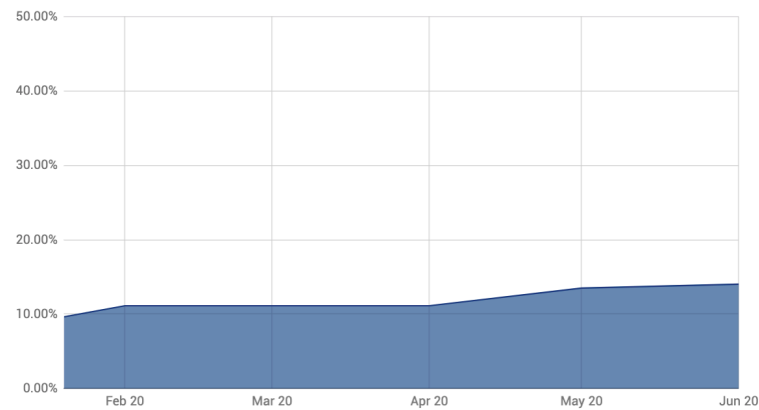
eBooking Adoption

As the industry slowly recovers from COVID capacity restrictions, eBookings continued their rapid adoption with eBookings in July 3.5X higher year-on-year. WebCargo launched Matrix View, a design-patented interface that helps forwarders easily select options by price, duration and airline (view in JOC.com, AirCargoEye, Air Cargo World). One new airline will offer eBooking on Digital Air Cargo in early August.

Air Capacity Digitized

Percentage of air cargo capacity available via third-party eBooking

June 13.5% → July: 14%



eBooking Acceptance Rate

Percentage of eBookings accepted by airlines

June 98.40% → July: 99.35%

